THIS IS OUR PERSONAL INFORMATION POLICY

Personal Information Policy for Ride Safe and Gravik Studio:

1. Introduction

Ride Safe is committed to protecting the privacy and personal information of our users, in compliance with the Protection of Personal Information Act (POPIA) of South Africa. This policy outlines how we collect, use, store, and disclose personal information, ensuring transparency and accountability in our data processing practices.

2. Collection of Personal Information

We collect personal information directly from users when they:
- Register or create an account on our platform.
- Use our services, such as booking rides.
- Participate in promotions, surveys, or provide feedback.
- Contact our customer support.

The types of personal information we collect may include:
- Full name
- Contact details (e.g., phone number, email address)
- Payment information
- Location data
- Usage and preference information

3. Use of Personal Information

Ride Safe uses personal information to:
- Provide and improve our services.
- Process payments and manage transactions.
- Communicate with users regarding their bookings and account.
- Send marketing materials, promotions, and service updates, provided we have obtained explicit consent.
- Solicit feedback and ratings to enhance user experience.

4. Disclosure of Personal Information

We may share personal information with:
- Service providers and partners who assist in delivering our services.
- Regulatory or law enforcement authorities, if required by law.

We do not sell personal information to third parties.

5. Data Security

Ride Safe implements appropriate technical and organisational measures to protect personal information against accidental or unlawful destruction, loss, alteration, unauthorised disclosure, or access.

6. Data Subject Rights

Users have the right to:

- Access their personal information held by Ride Safe.
- Request correction or deletion of inaccurate or outdated information.
- Withdraw consent for processing personal information for marketing purposes.
- Object to the processing of their personal information in certain circumstances.

7. Retention of Personal Information

We retain personal information only for as long as necessary to fulfil the purposes for which it was collected or as required by law.

8. Changes to This Policy

Ride Safe may update this policy periodically to reflect changes in our practices or legal requirements. We will notify users of any significant changes through our platform or other appropriate channels.

9. Contact Us

For any questions or concerns regarding this policy or the handling of personal information, please contact at hello@gravikstudio.co.za

By using Gravik Studio and Ride Safe's services, users acknowledge that they have read and understood this Personal Information Policy and consent to the processing of their personal information as described herein.

here is some of the organisations we service